



**Michael Evans**  
CEO & Co-Founder

After tackling the worlds of politics and technology, Michael Evans decided it was time to move to a new field—literally. He traveled around the world, and his final destination, Mendoza, Argentina, affected him more deeply than he ever could have fathomed.

Evans had long been passionate about wine and spent much time in the Napa Valley, and other vineyards throughout the world. Inspired by the quality of the wines, and intrigued by Mendoza’s wine culture in the midst of meeting his current business partner Pablo Gimenez Riili, Evans began researching the sun-drenched land with hopes to provide a different kind of experience to Mendoza, a high quality, tourist-friendly wine destination and enterprise.

With Riili, Evans raised money from friends and family and purchased 900 acres of land in the Uco Valley, and created The Vines of Mendoza’s one-of-a-kind Private Vineyard Estates. They've since sold parcels to more than 65 owners from around the globe, including prominent culinary and wine industry notables.

Evans and Riili also established The Vines of Mendoza Tasting Room, that provides 100 of the highest quality Argentina wines in one location. This is the first and only operation of its kind. The Acequia Wine Club and The Vines Online Wine Store also deliver rarely available and best Argentine wines to the United States and Europe.

Prior to The Vines, Evans was Executive Director of CTIA Foundation, the international association for the wireless telecommunications industry, promoting telecommunications growth in the U.S. He also ran business development for iNetnow, a start-up Web-based concierge service in 2000.

Evans’ entrepreneurial spirit dates back to his college days at Arizona State University, where he developed the concept for a company that alleviated the hassle in auto dealerships’ sales.

When he’s not overseeing The Vines of Mendoza, Michael moonlights as chief asador (BBQ chef) and accomplished photographer.